

hosted by



The 41st World Youth Rally 2016



KF 한국국제교류재단 민간외교우수단체 지원사업

The 41<sup>st</sup>

2016.07.11 ~ 07.15

# World Youth Rally 2016

in Seoul, Korea

Venue : Seoul Youth Hostel Participant : Total 150

Theme : Cultural Diversity Foreign Students 75 Korean Students 75



Sponsored by



<http://www.kyha.or.kr> email : [kyha@kyha.or.kr](mailto:kyha@kyha.or.kr) Tel. +82 2 725 3031



seoul south korea

# Venue

The 41st World Youth Rally 2016



SEOUL YOUTH HOSTEL , NAMSAN

## SEOUL INTERNATIONAL YOUTH HOSTEL

If the location is what you want, then Seoul International Youth Hostel is the place to stay. Located in Namsan Park, very close to the downtown area, Namsangol Traditional Korean Village and N-Seoul Tower are a 10 minute walk and Cheonggyecheon recreational park is a 15 minute walk.

# Contents

---

<b>GREETINGS</b> welcoming congratulatory address	<b>5</b>	<b>HOSTELLING</b> youth hostel hostelling international (HI) mission history	<b>9</b>
<b>PLANNERS</b> message to participants	<b>11</b>	<b>WYR 2016</b> culture, friend, nature purposes of WYR what is hostelling?	<b>13</b>
<b>PROGRAMS</b> schedule program description	<b>15</b>	<b>KOREA</b> places to visit korean foods	<b>21</b>
<b>PHOTO</b> 1 day ~ 5 day	<b>25</b>		

---

# GREETINGS



**Korea Youth Hostels Association**

**The 41st World Youth Rally 2016**



## Welcoming address



**Amb.  
Sung-Joon Yim**

**Governor  
Korea Youth Hostels  
Association**

Greetings to you all!

On the behalf of the Hostelling International Korea, I would like to extend warm welcome to all participants of the 41st World Youth Rally 2016.

The hostelling movement is a part of social education, which helps young people experience and learn geography, history, and culture of diverse nations by traveling. During the programs, youths will learn how to cooperate with others in a community and embrace bigger dreams and goals they may want to realize. To spread out this movement, Hostelling International is working together with 90 national youth hostel associations and 4,000 youth hostels all around the world.

These days, there are so many people suffering from many different kinds of conflicts caused by differences and disagreements of civilizations and cultures. During the rally, we will share opinions and ideas together through the programs such as World Youth Forum and Hostelling activities. We will also have time to think about the problems of these conflicts, try to understand different cultures and discuss what we can do for our peaceful future.

I hope you will better understand each other and diverse cultures. This is, I think, the way leading to the world peace.

Please enjoy the 41st World Youth Rally and Hostelling International Korea will do our best to make your stay in Korea enjoyable and comfortable.

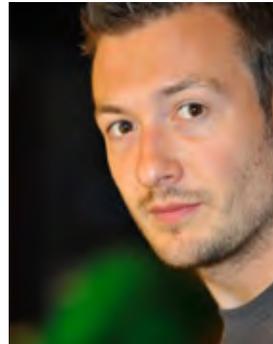
Thank you!

## Welcoming address

Welcome to the 41st World Youth Rally, hosted by the Korea Youth Hostels Association.

Hostelling International and all of the youth hostel associations around the globe were set up with the mission of helping young people to explore with the aim that they will become more appreciative, knowledgeable and tolerant of everyone and everything that we share the Earth with.

It is such a difficult time in many territories with wars, terrorism, conflict, poverty and alike and my hope is that meeting with you fellow attendees will take a small step towards avoiding a repeat of such difficult times in future years. You are our future and our aim is to help you recognise that and act accordingly.



**Darren Barker**

CEO  
Hostelling  
International

We really hope that you make the most of the next few days. We like to think that you will make friends, learn about other cultures and people and possibly plan to learn some more. We operate with values of sustainability, inclusivity and learning and we hope you can build your appreciation of those topics.

Our mission is not easy to deliver and we need all the support we can get. We hope that you will offer your support and you can do so by being a member or spreading the word on the good work we do. We do this for good, not for profit!

Finally, if you have any thoughts you would like to share with me, I would love to hear them. You can reach me by emailing [dbarker@hihostels.com](mailto:dbarker@hihostels.com) We need to stay in touch with young people so I'm happy to receive your thoughts.

Thank you



**Hostelling International**  
Discover the real hostel experience

<http://www.hihostels.com>

## Congratulatory address

I am pleased to extend my warmest greetings on this World Youth Rally. My name is Jasmine Lee. I am very glad to see you and kindly welcome all of you, youths from around the world.

Congratulations on the opening of the 41st World Youth Rally that we can build friendship among youths from all around the world.

I kindly appreciate that Korea Youth hostel association hosts this World Youth Rally. This event will bring opportunities to grow global mind for the participants and understand diverse cultures. In addition, I truly thank you to Seoul Metropolitan City Government and various related organizations for cooperating with Korea Youth Hostels Association on our event.



**Jasmin Lee**

Former  
National  
Assembly Member

I was informed that you will have the time to share opinions of each other with experience activities regarding the theme of 'Diverse Cultures' for 5 days. I expect that we can get meaningful countermeasures for diverse cultures as global youths gathered in this event.

Even if we have different nationalities, we are here to make the earth beautiful as the only purpose toward the future. I have no doubt that you will be core leaders in various fields by seeing all of you who try to predict and prepare your futures. World Youth Rally definitely plays a role to promote Korean culture widely as well as a place for discussion on the global future among youths.

Approximately, over 5,000 global Youths have participated to World Youth Rally so far.

I would like to appreciate the effort of Korea Youth Hostels association which have executed a role of the diplomatic bridge so far. Also I am very thankful to youth participants for serving this event spontaneously.

Since 2004, participants were increased by about 200 persons (they used to be 100 persons before.)

There are a saying "If three persons make a journey, one person among them shall be my mentor for sure". Though the short time, I hope you learn good things from friends and enjoy valuable experiences with the opportunity which you can be grown up to global leaders.

Thank you

# HOSTELLING

## youth hostel

Youth hostels are much more than just bed and breakfast. They are the ideal place to stay and enjoy hospitality; to meet people from all over the world and to make friends, to have fun as well as meaningful conversations, to immerse into a new culture and to develop a better appreciation of people and the environment.

HI president Anglea  
Braasch-Eggert

## history

Schirrmann set up the first youth hostel at his own school in Altena, Westphalia.

1912

The idea of hostelling spread worldwide and the International Youth Hostel Federation (IYHF) was founded.

1932

1909

Richard Schirrmann, a German teacher discovered a need for city-loving, young people to connect with nature but it was too difficult to find affordable accommodation.

1919

The idea of hostelling spreads across Germany and Schirrmann later establishes the German Youth Hotel Association.

1936

Schirrmann is forced to resign by the German Government.

1967

The Korea Youth Hostel Association is founded and authorized as a non-profit organization.

2006

The International Youth Hostel Federation (IYHF) operates as Hostelling International (HI).



## hostelling international(HI)

Hostelling International (HI) is the organisation set up in 1932 to co-ordinate Youth Hostel Associations around the world and has a network of over 3,300 hostels spread across over 89 countries. HI is one of the world's largest international membership organisations with more than 3.7 million members

## mission

To promote the education of all young people of all nations, but especially young people of limited means, by encouraging in them a greater knowledge, love and care of the countryside and an appreciation of the cultural values of towns and cities in all parts of the world, and as ancillary thereto to provide hostels or other accommodation in which there shall be no distinction of race, nationality, colour, religion, sex, class, or political opinions and thereby to develop a better understanding of their fellow men, both at home and abroad.

# PLANNERS



## HOSTELLING PLANNERS

### BACK LEFT

SeungMin Lee, JiEun Song, Yoon Choi, JiYeon Son, SeJin Hwang, SeungHoi Chae, DeukHo Jeon

### FRONT

SeJong Park

**W**hile we may consist of different components and come from different places, together we can consolidate as one strong force. Friends are made and leaders are formed.

**DIFFERENT NATIONALITIES, BUT WE ARE ONE**

# WYR 2016

## The 41st World Youth Rally 2016

theme : Cultural Diversity - Culture, Friends, Nature  
date : July 11-15, 2016  
venue : Seoul, Korea  
host : Hostelling International KOREA  
Seoul Youth Hostel  
sponsorship : Korea Foundation, Seoul Metropolitan City,  
Lee International IP & Law Group,  
POONGSAN Group, MOM'S TOUCH  
participants : 150 College Students (75 Koreans / 75 Foreigners)

### purposes of the 41st World Youth Rally 2016:

- Understanding diverse cultures through youths' global exchange.
- To recognize importance of Environment & Peace through hostelling activities
- Promotion of Korean culture

### what is hostelling?

- The annual event of hostelling activities for youths hosted by Hostelling International KOREA.
- World Youth Rally has covered 3 themes including understanding diverse cultures, World Peace and Environmental conservation through hostelling activities for 41 years. Hostelling International KOREA is promoting the philosophy of hostelling among youths worldwide.



## culture

To know Korean culture through unique experiences that can be solely done here in Korea.



## friends

To make Lifelong friends with people from different nationalities, appearances, cultures who pursue and share different values.



## nature

To be connected with nature while creating values and pursuing new goals.

# PROGRAMS

## schedule

	7/11 (MON)	7/12 (TUES)	7/13 (WED)	7/14 (THURS)	7/15 (FRI)
6		Good morning!	Good morning!	Good morning!	Good morning!
7		Flash mob Practice	Flash mob Practice	Flash mob Practice	
8		Breakfast (at YH)	Breakfast (inYH)	Breakfast (inYH)	Breakfast (inYH)
9	Pick up at Incheon Int'l. Airport	World Youth Forum Rehearsal	Move to Seoul Grand Park	6. Filming K-Drama/Movie Parodies	Rolling Paper & Exchanging of Gifts
10	Shuttle to Seoul Youth Hostel	1. World Youth Forum : Cultural Diversity	Endangered Animals Campaign: accomplish missions	Flash mob Rehearsal	Closing Ceremony
11				Lunch (at YH)	
12		Performance Rehearsal	Lunch (packed lunch)		
1		Lunch (eat out)			
2			3. Seoul Grand Park Tour	7. Exploring Seoul II	
3		2. Exploring Seoul I		Attractions	
4	Registration of Participants & Dorm Check-in	Food Adventure	4. TED Talk: How Great Leaders Inspire Action?		Good Bye~
5				8. Flash mob (at Namsan)	
6	Dinner (at YH)	Dinner (eat out)	Move to YH	9. Chi-Maek Party & Candle Lighting (at Namsan)	
7	Intro. to WYR 2016 schedule Q&A Time				
8	Ice-Breakers & Team Building Exercises	Opening Ceremony (feat. Cultural PERF.)		Hostelling in Seoul part.3:	
9	Dormitory TALK: Massage & Skin Therapy	Dormitory TALK: Group Debrief	5. Culture Night	Night Free Time 21:50 Return	
10	Sleep	Sleep	Sleep	Sleep	

# Program Descriptions

## WORLD YOUTH FORUM

This is the moment to show off country pride. Participants have prepared presentations that revolve around the topic 'Cultural Diversity'. Through this forum, participants will be more aware of different cultures and traditions.



## TED TALK

Worried or unsure about your future? Want to become the leader of your own life? After watching 'TED Talk: How great leaders inspire action?' by Simon Sinek, we will discuss and figure out how to get back in track and be in charge of our own life.

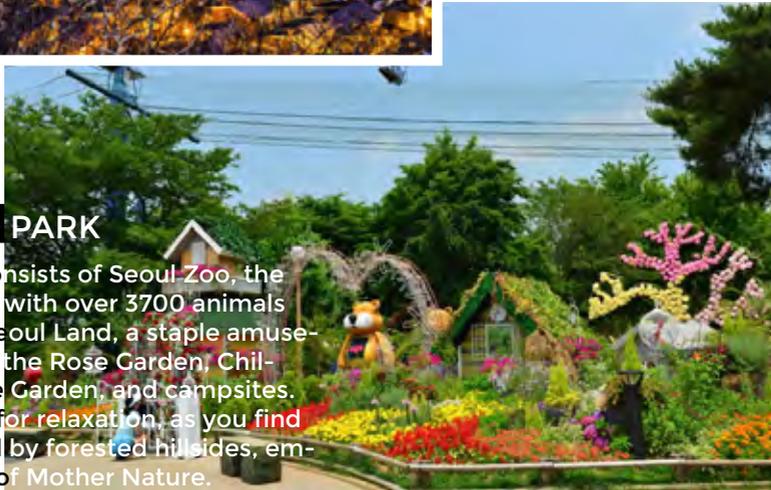
## EXPLORING I : FOOD

Travel around Seoul. Throughout the day, the participants will be given out missions to complete. Make friends. Share memories. Eat Korean traditional food.



## SEOUL GRAND PARK

Seoul Grand Park consists of Seoul Zoo, the largest zoo in Korea with over 3700 animals from 330 species, Seoul Land, a staple amusement park in Korea, the Rose Garden, Children's Zoo in Theme Garden, and campsites. It is a perfect place for relaxation, as you find yourself surrounded by forested hillsides, embracing the beauty of Mother Nature.



## CULTURE NIGHT

Enjoy a night full of fun and laughter with friends from all over the country. A party where participants are dressed in their traditional clothes, military uniforms or formal party clothings having the time of their lives. \*Set a goal- Try to start a conversation with anyone you encounter at the party!

## K-DRAMA PARODY

The Korean filming industry is growing everyday. After watching famous scenes from Korean dramas and movies, we will act it out. Then recreate our take of the scene and film it. On the last day, we will gather around and watch the video together.



## EXPLORING II : ATTRACTIONS

Travel around Seoul. Throughout the day, the participants will be given out missions to complete. Make Friends. Share Memories. Enjoy Attractions that Seoul has to offer.



## CANDLE LIGHTING

Lighting candles is a form of meditation as it gives time to think back to the memories we will have made. A time where we will be able to share our thoughts/stories and thank our newly-made friends for the unforgettable memories we will have made together.

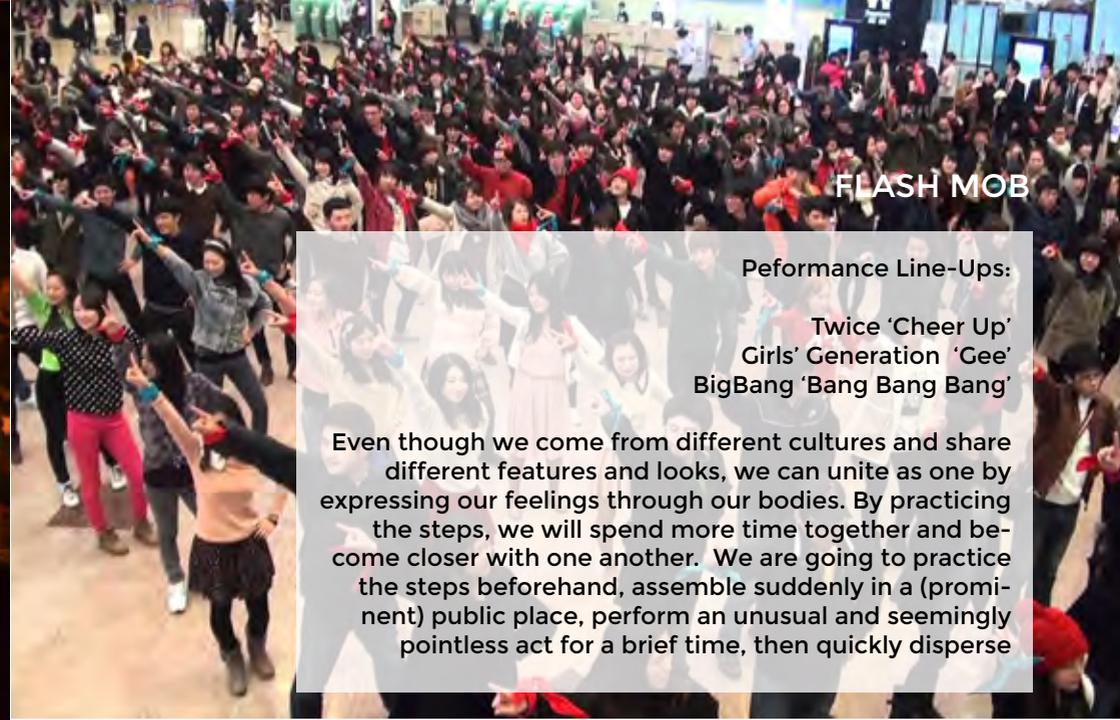


## FLASH MOB

Performance Line-Ups:

Twice 'Cheer Up'  
Girls' Generation 'Gee'  
BigBang 'Bang Bang Bang'

Even though we come from different cultures and share different features and looks, we can unite as one by expressing our feelings through our bodies. By practicing the steps, we will spend more time together and become closer with one another. We are going to practice the steps beforehand, assemble suddenly in a (prominent) public place, perform an unusual and seemingly pointless act for a brief time, then quickly disperse



# KOREA

## places to visit in korea

Jeonju is the capital of North Jeolla province but it could not be more different from the country's capital, Seoul.

There are over 800 traditional Korean hanok houses. While the rest of city has been industrialized, Hanok Village retains its historical charms and traditions.

Another trait of Hanok is that all the houses are heated with ondol, a unique sub-floor heating system. Since Koreans enjoy sitting, eating, and sleeping on the floor, it needs to remain heated. A part of Hanok has been set aside so that tourists can experience traditional Korean life, called Hanok Life Experience Hall.



Approximately 40 percent of Korea's tea is produced in the rolling fields of Boseong, which has also provided the backdrop of many Korean dramas and films. The spectacular view of the seemingly endless tea fields is the real reason so many visitors stop by Boseong. A green tea festival is held every May while in the winter, the fields are decorated with tiny light bulbs.



Jeju-do, Korea's largest island, has long been the country's favourite domestic holiday destination thanks to its beautiful beaches, lush countryside and seaside hotels designed for rest and relaxation. There's plenty on Jeju-do to appeal to those who prefer to be active. Hike up South Korea's highest mountain, Hallasan, or climb the incredible tuff cone Seongsan Ilchul-bong, rising straight from the sea, to watch the sun rise from the ridge of a crater. The ocean is never far away, so plunge into blue seas to view coral as colourful as the sunsets and dig into Jeju-do's unique cuisine, including seafood caught by haeneyo (female free divers).



김치 ⊕ kimchi

Korean sausage made from steaming or boiling either cow's or pig's intestine that is stuffed with blood, noodles and various seasonings. Usually this dish is served with a healthy portion of both steamed or boiled lung and liver.

## korean foods



순대 ⊕ sundae



빈대떡 ⊕ bindaetteok

It is a beloved Korean snack with many variations. Literally translated "stir-fried rice cake", tteokbokki is made with garaetteok, a cylinder-shaped white rice cake. It is made from soft rice cake, fish cake, and the sweet red chili sauce called gochujang.



비빔밥 ⊕ bibimbap

떡 ⊕ tteok



It is a class of Korean rice cakes made with glutinous rice flour. There are hundreds of different kinds of tteok eaten year round. It is often considered a celebratory food and can range from rather elaborate versions with nuts and fruits down to the plain-flavored tteok used in home cooking. LEFT tteok shown is called '송편' / Songpyeon. 송편 is eaten during '추석' / Korean Thanksgiving Day

냉면 ⊕ naengmyeon



삼계탕 ⊕ samgyetang



Naengmyeon means "cold noodles" in English, and refers to a Korean dish made of long, thin noodles and served cold. There are 2 main varieties: mul-naengmyeon, which is served in an icy cold broth made from beef, chicken or dongchimi, and bibim-naengmyeon.

## Must Try foods in Korea

팥빙수 ⊕ patbingsu



Patbingsu is a Korean shaved ice dessert with sweet toppings such as chopped fruit, condensed milk, fruit syrup, and Azuki beans also known as red beans. It is one of the most popular shaved ice dessert enjoyed by all ages especially during the hot and humid summer seasons in Korea.

부침개 ⊕ korean pancake



떡볶이 ⊕ tteokbokki



# PHOTO

1 day

Incheon International Airport

reception



orientation



welcome

1 day



team building



dormitory talk









opening ceremony

2 day



opening ceremony

2 day



opening ceremony

2 day



# opening ceremony

2 day



flash mob practice



seoul grand park



elephant train



seoul grand park

3 day

sky lift



endangered animal mission



# seoul grand park

3 day

about seoul grand park



TED talk



how great leaders inspire action





Speech of India governor







# flash mob

4 day



# flash mob

4 day



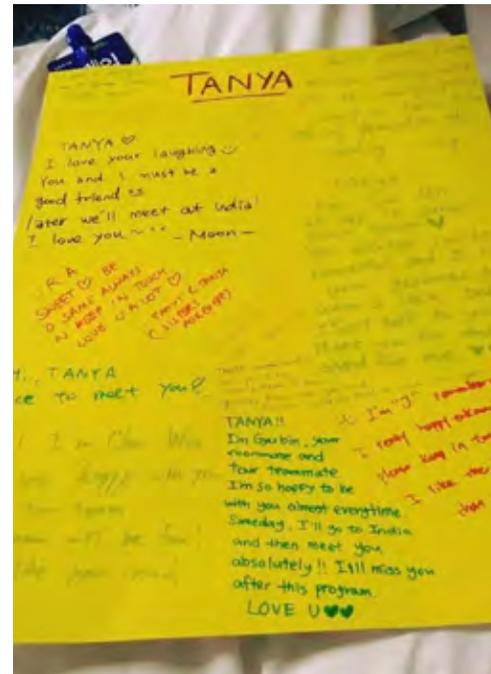
flash mob



gift exchange

rolling paper

chi-maek party



closing ceremony

5 day





<http://www.kyha.or.kr>  
Korea Youth Hostels Association

Designed by The 41st World Youth Rally 2016 's planners  
Yoon Choi  
Sejong Park

**See you again !!**