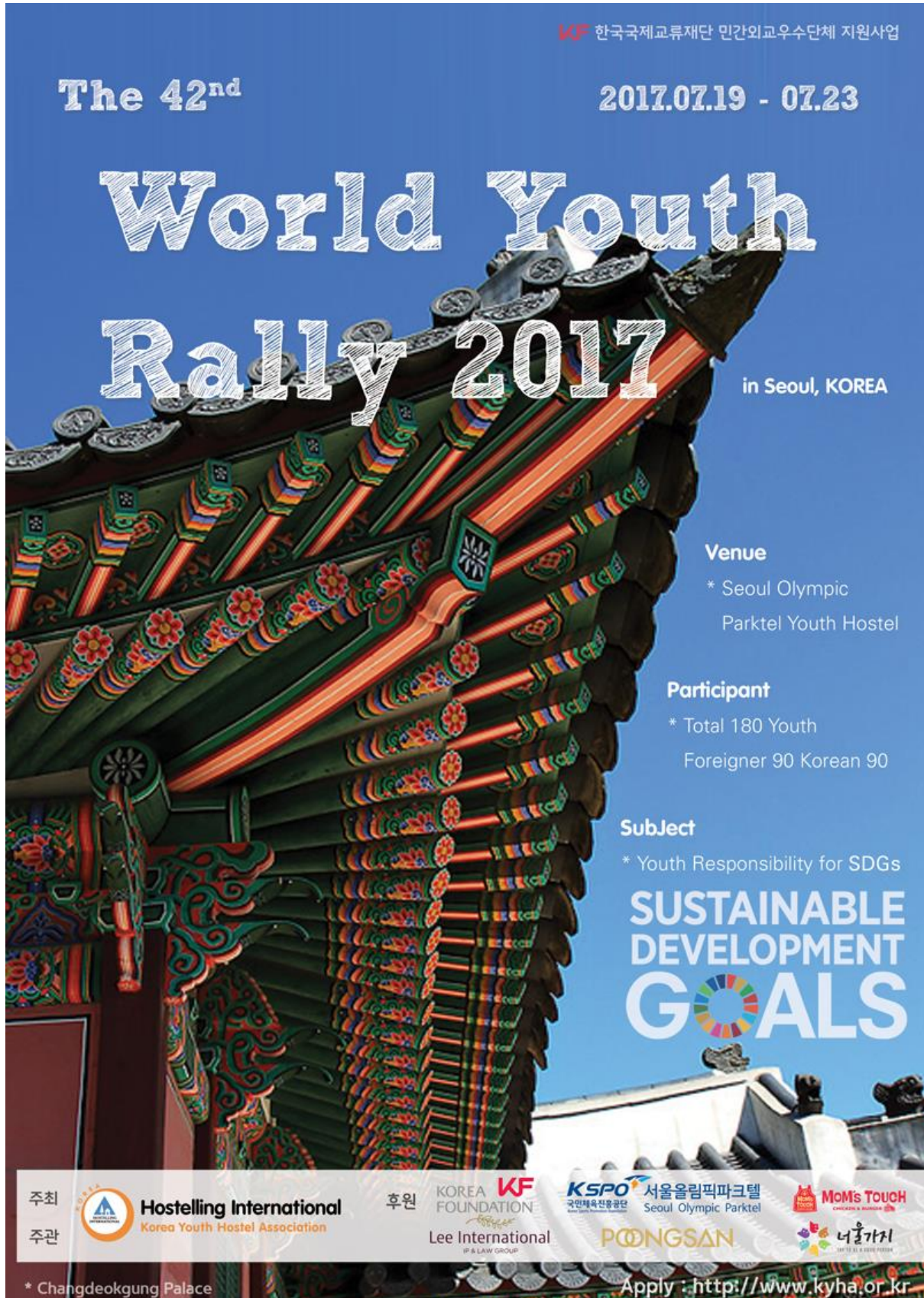



Program Introduction

The 42nd World Youth Rally 2017 July 19~23 in Seoul, KOREA



 한국국제교류재단 민간외교우수단체 지원사업

The 42nd

2017.07.19 - 07.23

World Youth Rally 2017

in Seoul, KOREA

Venue
 * Seoul Olympic Parktel Youth Hostel

Participant
 * Total 180 Youth
 Foreigner 90 Korean 90

Subject
 * Youth Responsibility for SDGs

SUSTAINABLE DEVELOPMENT GOALS

주최 Hostelling International Korea Youth Hostel Association
 주관 * Changdeokgung Palace

후원 KOREA FOUNDATION KF Lee International IP & LAW GROUP

KSPO 서울올림픽파크텔 Seoul Olympic Parktel
 국민체육진흥공단

MOM'S TOUCH CHICKEN & BUNDOGS
 너홀가게

PONGSAN

Apply : <http://www.kyha.or.kr>

Last Year's Report

WYR 2016 Video Report: <https://youtu.be/50FRwNaLXdE>

WYR 2016 Photo Report: <https://1drv.ms/b/s!AgDCigVeye50i4uWXoufAvUxkz5>

WYR 2016 Opening Video: <https://youtu.be/T5yhaVZ0TUo>

WYR 2016 Flash Mob Video: <https://youtu.be/ZgX-tdGmtqs>



The 41st World Youth Rally 2016 in Seoul (2016.07.11 ~ 15)

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To: National Associations of Hostelling International
CC: Hostelling International
Re: The 42nd World Youth Rally 2017 July 19– 23 in Seoul, Korea

Date: March 20, 2017

Dear Friends,

I am pleased to inform you that Korea Youth Hostels Association (KYHA) will host "The 42nd World Youth Rally 2017" in Seoul, South Korea. This event will be held from **Wednesday July 19 to Sunday July 23, 2017.**

This year's World Youth Rally will promote the UN Sustainable Development Goals (SDGs), where three main topics will be discussed as following:

- A. Our Responsibility to the Planet
- B. Understanding and Accepting Diverse Cultures around the World
- C. Becoming Friends

For the opening ceremony, I would appreciate if you would prepare the talent show to introduce your traditions including singing, dancing, etc. The length of performance will be limited to about 5 minute per country.

During this event, there will be key speakers from HI who will be presenting the SDGs to our youth participants. Then the youth will work together to come up with ways to incorporate and implement the SDGs as well as the three main topics to make our world a better place to live in.

KYHA will offer accommodations and meals for all participants during the rally. The maximum number of participants are seven persons per country. The age limit of the participants is from sixteen to twenty-nine years old. There will be a fee of \$130 per participant.

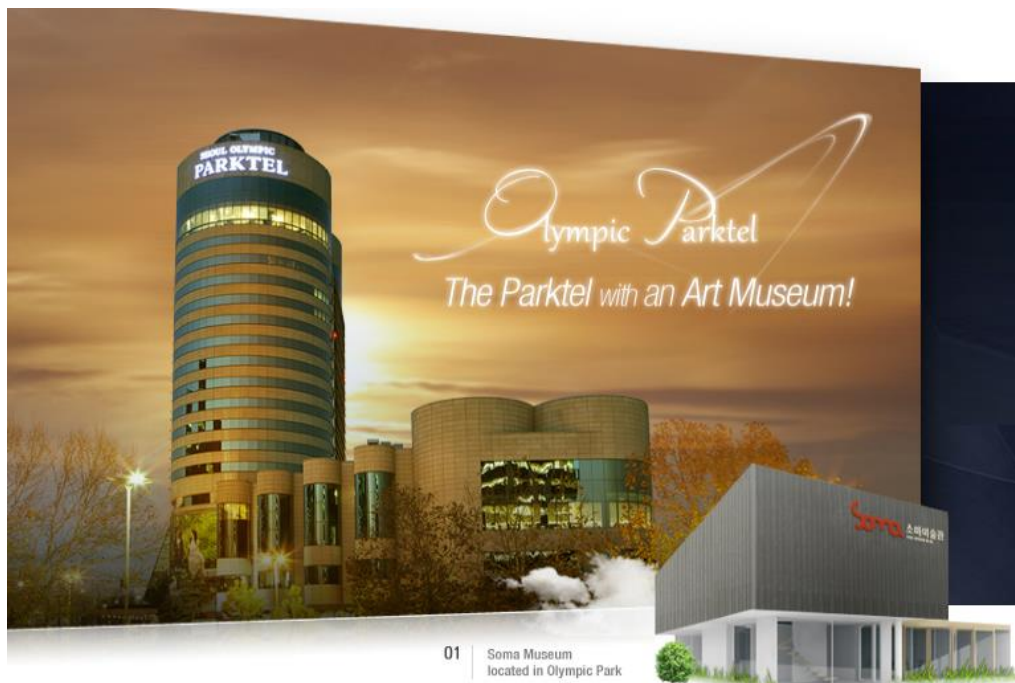
Participants will have opportunities to interact with other youths from different countries through Hostelling, forums, and other various activities.

Detailed Program information is attached. **Please respond by April 30, 2017.** If you have questions or need further information, please feel free to send an email to kyha@kyha.or.kr or fax to 82-2-725-3113.

Best regards,
Alex Shinn, Ph.D. & AICPA
CEO of Hostelling International KOREA

Summary

1. **Period:** July 19-23, 2017 / 5 days and 4 nights
2. **Host:** Hostelling International KOREA
3. **Subject:** Youth Responsibility for SDGs
4. **Participant:** total 180 Youth Hostellers (85 foreigners, 85 Korean, 10 Planner)
5. **Age limit:** from sixteen to twenty-nine years' old
6. **Sponsor:** Korea Foundation, Lee International, Poongsan co. Ltd.
7. **Language:** English will be a primary language during the event.
8. **Venue & Accommodation:** Seoul Olympic Parktel Youth Hostel



Web site: <http://www.parktel.co.kr/english/index.asp>

9. **How to apply:** Please write the attached Excel file and send it to the KYH Association
(Please respond by April 30, 2017)

Excel File: <https://1drv.ms/x/s!AgDCigVeye52Q1S-PrXiUcYksae>

Tel. +82 2 725 3031 / E-mail. kyha@kyha.or.kr (SeJong Park)

10. **Registration fee: 130 USD** **(Airline fare is not included)**

Registration fee includes 4 nights 5 days' accommodation and 8 meals. A transportation card and 2 T-shirts are also included. **(Please note that the cost of traveling around is not supported, so you will have to pay for it.)** Please see below for details.

Why WYR

■ Our Mission

Educate our future generations that they have a responsibility to protect and preserve our planet.

■ Why We Must Educate Our Future Generations

There are many unsolved problems that our earth faces due to pollution and destruction caused by humans. Finding ways to protect and preserve our environment can be a very difficult and complex problem to solve but the situation will worsen if nothing is done. We must teach our future generations about this growing problem, let them be aware of the current situation, and teach them the urgency and necessity to come up with ways to protect our planet. Our future generations will have a stronger impact and ability to protect our planet due to the development of research and technology. We must work as a whole because this is a global problem that must be dealt with together in order to sustain our efforts in protecting and making our planet a better place to live.

■ How to Educate Our Future Generations

Hostelling activities provided by the world-renowned non-profit organization Hostelling International (HI) has the best conditions in educating young students, who will play a large role in shaping and changing our society/world in the near future.

Hostelling International(HI)'s Core Philosophy is

"TO HELP ALL, ESPECIALLY THE YOUNG, GAIN A GREATER UNDERSTANDING OF THE WORLD AND ITS PEOPLE THROUGH HOSTELLING "

Hostelling International(HI)'s Core Mission is "

"TO PROMOTE THE EDUCATION OF ALL YOUNG PEOPLE OF ALL NATIONS, BUT ESPECIALLY YOUNG PEOPLE OF LIMITED MEANS, BY ENCOURAGING IN THEM A GREATER KNOWLEDGE, LOVE AND CARE OF THE COUNTRYSIDE AND AN APPRECIATION OF THE CULTURAL VALUES OF TOWNS AND CITIES IN ALL PARTS OF THE WORLD, AND AS AN ANCILLARY THERETO TO PROVIDE HOSTELS OR OTHER ACCOMMODATION IN WHICH THERE SHALL BE NO DISTINCTIONS OF RACE, NATIONALITY, COLOUR, RELIGION, SEX, CLASS OR POLITICAL OPINIONS, AND THEREBY TO DEVELOP A BETTER UNDERSTANDING OF FELLOW MEN AT HOME AND ABROAD".

HI has about 4,000 hostels and associations in about 60 countries around the world. All activities in the **Hostel**, which provide opportunities for people to gather and interact, are called **Hostelling**. Those who enjoy this type of traveling are called **Hostellers**.

<http://www.hihostels.com>

■ Characteristics of Hostellers

Hostellers have the ability to deliver powerful messages via SNS (Facebook, Instagram, Twitter etc.) by making new friends from various countries that they meet through Hostelling. Hostellers can actually change their behavior and thought processing through their experiences that they have while Hostelling and sharing this information with others by actually communicating and naturally sharing opinions with people. Hostellers who travel around the world are more likely to be important leaders in future society because of their open-minded and culturally competent thinking.

■ The World Youth Rally: Purpose

The World Youth Rally is an annual event hosted by Hostelling International KOREA, which is led primarily by Korean college students. This event creates a learning platform for the participants, from all over the world, to learn about the Korean culture and to come up with ways to protect our environment through teamwork and collaboration. The event invites approximately 200 hostellers from various countries and lasts for four nights and five days.



The 41st World Youth Rally 2016 in Seoul (2016.07.11 ~ 15)

■ The World Youth Rally: Mission

1. Delivering three messages that young people, known as hostellers, should know in the present age, as a future leader

- a. As a Youth, we have a responsibility to do for the planet.
- b. Importance of traditional culture developed by ancestors.
- c. Even if we are different, we can be one by being friends.

2. Educating Hostellers about the Philosophy of Hostelling International

- a. "To Help All, Especially the young, GAIN A GREATER UNDERSTANDING OF THE WORLD AND ITS PEOPLE THROUGH HOSTELLING "
- b. "As everyone becomes friends through Hostelling, conflicts and wars will be less and [world] peace will come sooner."
- c. The current statistics from The 2015 HI Annual Report:
88 countries • 64 Member Associations • 3 Associate Organizations • Licensed hostels in 23 countries • 3,900 hostels • 290,000 beds • 34.7 million overnights per year • 3.4 million members

3. Introducing Korean Culture to hostellers in other countries

- a. By participating in activities and traveling throughout the city and countryside of Korea, the hostellers from other countries can learn about the Korean language, culture, and food through direct exposure.
- b. The Korean college students become the group leaders and learn ways to lead activities and teach hostellers about the Korean culture.
- c. Throughout their traveling, the hostellers collaborate to come up with ways to protect our planet through understanding each other's culture and learning how to work as a team.

■ The World Youth Rally: Program

1. Delivering three messages that young people, known as hosteller, should know in the present age, as a future leader

Planet



As a Youth, we have a responsibility to do for the planet.

- a. Youth Forum
- b. Youth Life Plan

Culture



Importance of traditional culture developed by ancestors.

- c. Cultural Performance
- d. Cultural Night

Friend

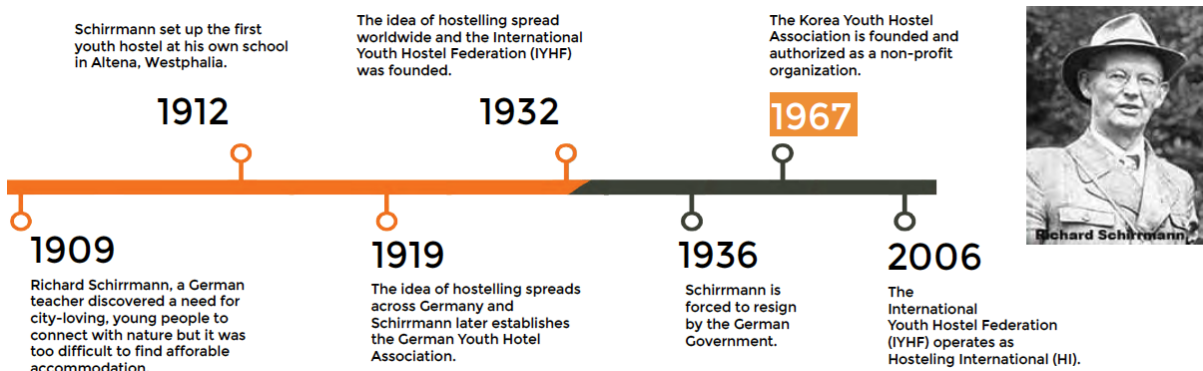


Even if we are different, we can be one by being a friend

- e. Flash Mob
- f. Gift Exchange

2. Educating Hostellers about the Philosophy of Hostelling International

g. Dormitory Talk



3. Introducing Korean Culture to hostellers in other countries - h. Team Tour



Schedule

DATE & TIME	DESCRIPTION	PLACE
JULY 19 (WED)		
14:00-	■ Registration of Participants & Dorm check-ins	Olympic Parktel YH
18:00-19:00	○ Dinner 1 (Included in the fee)	Olympic Parktel YH
19:00-21:00	■ Introduction to WYR schedule / Ice-breaking & Team building	Olympic Parktel YH
21:00-22:00	■ g. Dormitory TALK	
JULY 20 (THU)		
07:30-08:30	○ Breakfast 2 (Included in the fee)	Olympic Parktel YH
09:00-12:00	■ a. Youth Forum	Olympic Parktel YH
12:00-13:00	○ Lunch 3 (Included in the fee)	Olympic Parktel YH
13:00-18:00	■ h. Team Tour I (Exploring in Seoul)	within the city
18:00-19:00	○ Dinner (Not included in fee)	within the city
19:00-21:00	■ c. Cultural Performances (Opening Ceremony)	Olympic Parktel YH
21:00-22:00	■ g. Dormitory Talk	Olympic Parktel YH
JULY 21 (FRI)		
07:30-08:30	○ Breakfast 4 (Included in the fee)	Olympic Parktel YH
09:00-12:00	■ b. Youth Life Plan	Olympic Parktel YH
12:00-13:00	○ Lunch 5 (Included in the fee)	Olympic Parktel YH
13:00-18:00	■ h. Team Tour II (Exploring in Seoul)	within the city
18:00-19:00	○ Dinner (Not included in fee)	within the city
19:00-22:00	■ Free Time	within the city
JULY 22 (SAT)		
07:30-08:30	○ Breakfast 6 (Included in the fee)	Olympic Parktel YH
09:00-12:00	■ Flash Mob Practice	Olympic Parktel YH
12:00-13:00	○ Lunch 7 (Included in the fee)	Olympic Parktel YH
13:00-17:00	■ h. Team Tour III (Exploring in Seoul)	within the city
17:00-18:00	■ e. Flash Mob	within the city
18:00-19:00	○ Dinner (Not included in fee)	within the city
19:00-22:00	■ d. Cultural Night (Traditional Clothes)	within the city
JULY 23 (SUN)		
07:30-08:30	○ Breakfast 8 (Included in the fee)	Olympic Parktel YH
09:00-11:00	■ f. Gifts Exchange	Olympic Parktel YH
11:00-12:00	■ Closing Ceremony	Olympic Parktel YH
12:00-	○ Good Bye~! (No Lunch)	

* Note: This program is subject to changes without further notice.

Schedule

	Planet	Culture	Friend	Korea	Hostelling						
	1st	2nd	3rd	4th	5th						
	July 19 (Wed)	July 20 (Thu)	July 21 (Fri)	July 22 (Sat)	July 23 (Sun)						
6:30	Registration of Participants & Dorm check-ins	Good morning !	Good morning !	Good morning !	Good morning !						
7:00		Flash mob Practice	Flash mob Practice	Flash mob Practice							
15		Breakfast 2 (in Hostel)	Breakfast 4 (in Hostel)	Breakfast 6 (in Hostel)		Breakfast 8 (in Hostel)					
30											
45											
8:00		a. Youth Forum	b. Youth Life Plan	Flash mob Practice	f. Gifts Exchange						
15											
30											
45											
9:00											
15											
30											
45											
10:00											
15											
30											
45											
11:00						Closing Ceremony					
15											
30					Lunch 3 (in Hostel)	Lunch 5 (in Hostel)	Lunch 7 (in Hostel)	Good Bye~!			
45											
12:00		h. Team Tour I	h. Team Tour II	h. Team Tour III							
15											
30											
45											
13:00											
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30											
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16:00											
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45											
17:00						e. Flash mob					
15											
30											
45						Dinner 1 (in Hostel)	Dinner (Private)		Dinner (Private)	Dinner (Private)	
18:00											
15											
30	Introduction to WYR schedule Ice-breaking Team building	c. Cultural Performances (Opening Ceremony)	Free time	d. Cultural Night (Traditional Clothes)							
45											
19:00											
15											
30											
45											
20:00											
15											
30											
45											
21:00	g. Dormitory Talk	g. Dormitory Talk									
15											
30											
45											
22:00	Sleep	Sleep	Sleep	Sleep							

* Note: This program is subject to changes without further notice.

Program Details

For Planet: As a Youth, we have a responsibility to do for the planet.

a. Youth Forum



Hostellers have diverse ideas about a topic due to the fact that they come from various countries all over the world. They are raised and cultured into individuals from different environments that shape their minds and thoughts in different ways. By talking and working with participants from various countries, one's mind can also grow and expand. The participants can learn from each other and through collaboration they can come up with ideas that are innovative and creative. Through the World Youth Rally, participants can learn from Forums and listen to the stories of the participants as they travel together.

b. Youth Life Plan



The growth potential in our youth is unpredictable. After the forum, pre-trained team leaders will prepare a program for the participants to generate and discuss life plans/goals for themselves and for the well-being of our planet. The process of writing and expressing life plans will inspire each other to think about what we can do for our future and for our planet. Hostellers with well-organized life plans will have the opportunity to present their plan to others, which can help build confidence levels and presentation skills in these individuals.

Program Details

For Culture: Importance of traditional culture developed by ancestors.

c. Cultural Performance



Cultural diversity can be further explored and learned through the music and traditional dance performances prepared by each country. This is a fun and easy way to be exposed to the uniqueness of each culture. Each country participating in the World Youth Rally prepares a performance that represents their culture and traditions passed on by ancestors. This is a night where they can represent their country's traditional culture with pride.

d. Cultural Night



Cultural night is held on the last day of the World Youth Rally. Trying on traditional clothing from various countries is another fun activity which allows the participants to learn about each other's culture and traditions. The team leaders divide the participants into groups. Each group is then assigned a country so that they can try on the traditional clothing brought by the corresponding country. With this event the participants can learn to respect and accept the diverse cultures from all over the world. They can also take many memorable photos so that they can later look back and remember the good experiences they had during the World Youth Rally.

Program Details

For Friend: Even if we are different, we can be one by being a friend.

e. Flash Mob



We come from different cultural backgrounds and may look different from each other, but we can be one by becoming good friends and collaborating with one another. Flash Mob is a good performance based activity where the participants come up with dance moves that everyone can participate in. They then film a short video clip in front of a public place with the performance they come up with together. They are scattered in the beginning, come together for the performance, and go back to what they were doing right before the performance. The process teaches the participants how to work together to create an overall wonderful performance.

f. Gift exchange



Participants prepare small gifts to give to their team members on the last day of the Rally. They are also given time to write farewell letters to pass on to one another. Most promise to write letters to each other or to meet again one day after the Rally. With our advance social networking, communication through SNS occurs naturally and frequently. We truly believe that peace can come with communication and becoming friends with one another.

Program Details

For Hostelling: Educating Hosteller about the philosophy of Hostelling International

g. Dormitory Talk



Discussions in the dormitory is a core activity of Hostelling. Before the participants go to bed, the hostellers take a moment to share what they were thankful for that day. For example, thank you for the air we breathe, thank you for rules and regulations that keep us safe, and thank you for the new friends I have met during this Rally. With this activity, the participants can share each other's thoughts and feelings that they had throughout the day and can reflect on the past and plan for the future.

For Korea: Introducing Korean Language, Culture, Food to hostellers in other countries

h. Team Tour



The main purpose of the team tours is to teach and expose the foreign participants to the Korean culture by visiting historical sights. The team leaders prepare the tours by researching and visiting the sights beforehand. They learn about the historical sights so that they can better explain to the foreign participants about our history and culture. When touring as a team, there can be conflicting opinions. Well-trained Korean Hostellers will try to guide their group in the best way possible. The leaders will also try their best to provide as much information as possible so that the foreign participants can understand and learn much about the Korean culture.

SDGs

On September 25th 2015, countries adopted a set of goals to end poverty, protect the planet, and ensure prosperity for all as part of a new sustainable development agenda. Each goal has specific targets to be achieved over the next 15 years. For the goals to be reached, everyone needs to do their part: governments, the private sector, civil society and people like you.

SUSTAINABLE DEVELOPMENT GOALS



Details: <http://www.un.org/sustainabledevelopment/>

Facebook Page: <https://www.facebook.com/globalgoalsUN/>

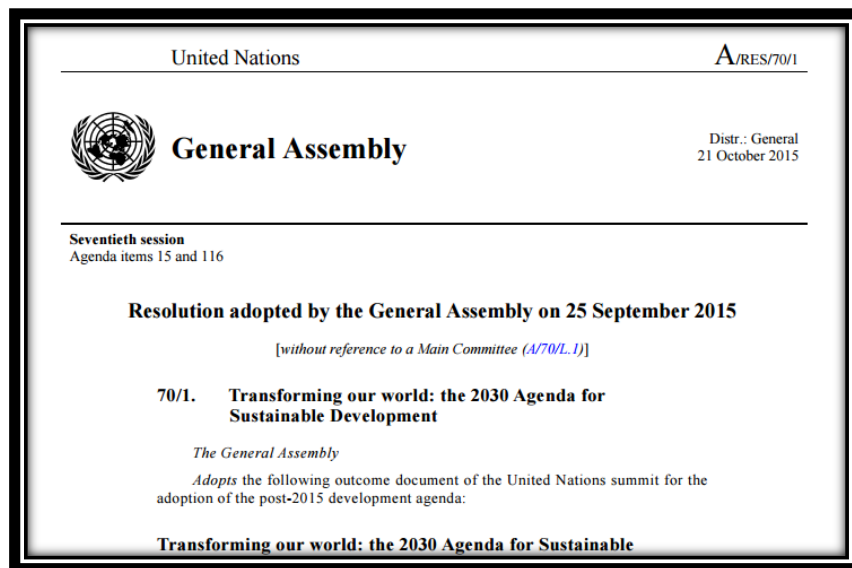
You can start by telling everyone about them. We've also put together a list of actions that you can take in your everyday life to contribute to a sustainable future.



<http://blog.hihostels.com/2017/01/sustainable-tourism-through-hostelling-celebrate-2017-with-us/>



<http://blog.hihostels.com/2017/03/our-nature-for-travellers-and-hostels/>



General Assembly Resolution Download:

http://www.un.org/ga/search/view_doc.asp?symbol=A/RES/70/1&Lang=E



App Download Page : <https://sdgsinaction.com/>

Materials

For National Association (NA)

1. Cultural Performance (within 5 minutes)

Team or Solo (either one) - 1 representative from each country. This is the chance to show off your inner talent! Make unforgettable memories.

(All countries have to perform in a certain time limit, so please keep it within 5 minutes)

It will be held on Day 2, July 20, Opening Ceremony (19:00-21:00)

2. Things Youth Hostellers can do for SDGs Presentation (within 7 minutes)

Needs to be spoken in English, Max. 3 presenters per countries

* Topic: => **Youth Responsibility for SDGs**

What countries and companies can do to achieve the same sustainable development goals is different. So what can young people (Youth Hostellers) do for SDGs? Select **two of the 17 goals** and present your ideas for seven minutes.

It will be held on Day 2, July 20, Youth Forum (09:00-12:00)

3. Photos and Videos of your country (HD video preferred)

To be used in Opening/Closing Ceremonies video.

- 5-6 scenery pictures that represent the country you are from
- Video with participants shouting out their countries in English/and, or with a selfie-stick, doing a 360 ° degree turn of your country's surroundings.

(e.g. Korean participants will record themselves shouting 'Korea' while happily waving hands)

360 turn clip: refer to https://www.youtube.com/watch?v=VTIXttQL_Yk

Example (WYR2016 Opening Video): <https://youtu.be/T5yhaVZ0TUo>

After the WYR is over, we will send out the Ceremonies' videos for your keeping.

For Individuals

Must-Bring List

1. Cultural Gift *(10 gifts that represent your country/ to be given to people in your group)*

On the last day, there will be time where we will exchange gifts that we prepared beforehand and will have 9~10 gifts from around the world.

2. Colorful Pens *(to be used for writing letters to other participants at WYR 2017)*

There is a program scheduled where every participant will write letters to other participants and make unforgettable memories.

3. Wish List *(3-5 lists that you want to accomplish in Korea)*

Team Leaders will guide you if you want to investigate what you want during your Seoul Team tour.

About Korea info.: <http://english.visitkorea.or.kr/enu/index.kto>

4. Traditional Clothes *(Culture Party where participants will be dressed in traditional (recommended)/formal party dress or personality clothes)*

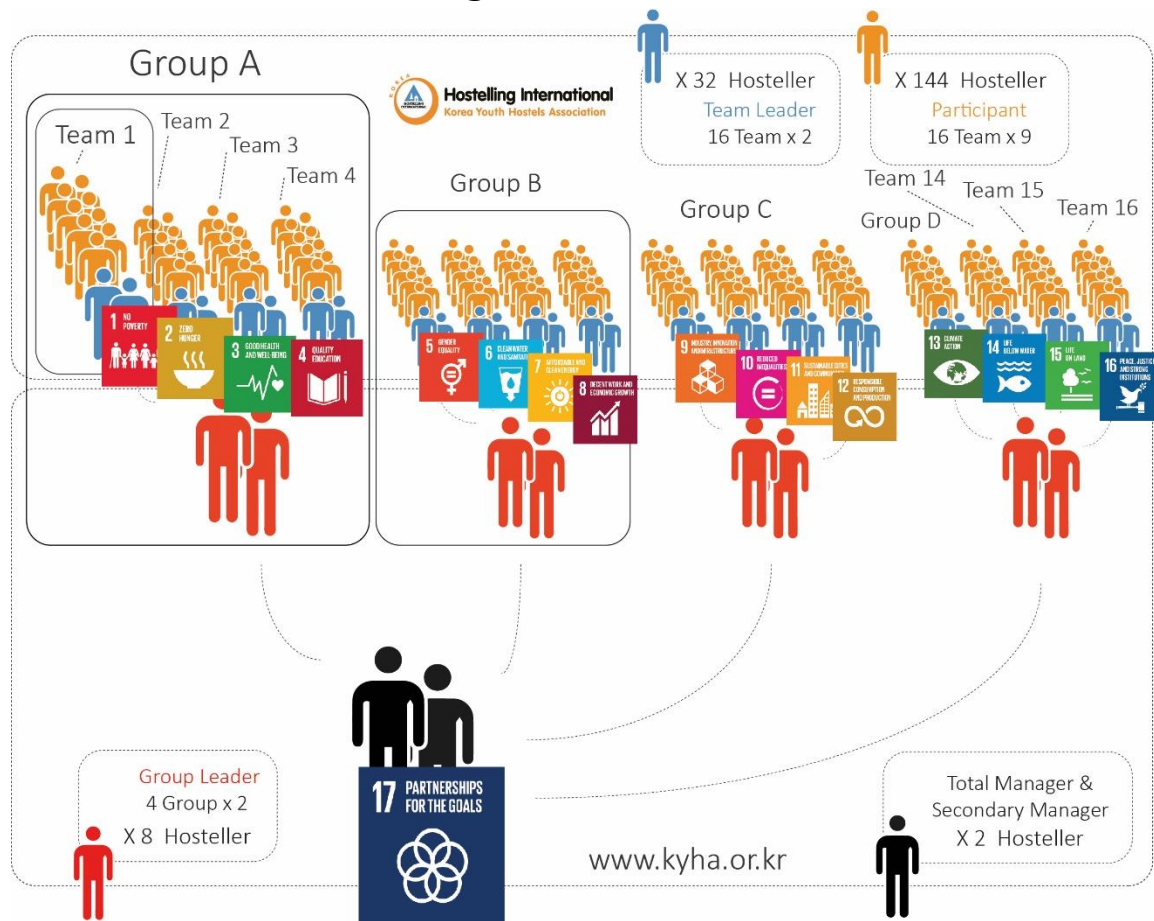
If you don't want to bring traditional/formal party clothing, you can rent a 'Han-bok' (Traditional Korean Dress) for 40,000 won (35 USD). It's time to interact with friends from around the world in your own skin (Literally and figuratively!)

It will be held on Day 4, July 22, Cultural Night (19:00-22:00)



Stage Preview. For **Cultural Performances / World Youth Forum (350 seats)**

Organization Chart



2 Manager, 8 Group Leader, 32 Team Leader, about 144 Participant

Division	Classification	Num.	Role	Explanation
Hosts	Manager	2	WYR Planning, Recruitment, Promotion, Editing, Directing	Total Progress
	Group Leader	8		Sub Progress
	Team Leader	32	Support Group Leader's Work	Learn Leadership
	Participant	40	Support Team Leader's Work	Korean Hosteller
Guests	Foreign Hosteller Participant	100	In advance, each country prepares a study on the topics to be discussed in the forums and performance.	Each country's association will recruit about 10 participants.

Our main focus of The 42nd World Youth Rally, 2017 will be to educate the hostellers about the importance of the 2017 International Year of Sustainable Tourism for Development and the Sustainable Development Goals. We will discuss what the Youth can do to achieve these goals.

Expected Effect

Hostelling International Network Map



<https://www.hihostels.com/explore>

Benefits for the Individual Hosteller:

The group and team leaders will have the opportunity to plan presentations, activities, and tours as well as lead over 100 participants throughout the Rally. This will teach them how to prepare and organize huge events and will help build their leadership skills. The individual hostellers will be able to learn about the diverse cultures, especially the Korean culture, and learn how to work together to help protect and preserve our environment.

Benefits for Hostelling International Associations in Each Country:

This rally will be a good platform to teach the philosophy of Hostelling International to the hostellers who are not yet familiar. The hostellers can potentially become public relation ambassadors who voluntarily promote and participate in hostelling on a regular basis.

Benefits for the Planet:

By educating and informing our future generations about the growing problem our planet faces, due to pollution and neglect, we can emphasize the urgency and importance to work together to come up with ways to protect and preserve our environment and planet. The Rally can teach the participants ways to communicate and work together to tackle this global problem in hopes of making our planet a better place to live.

Location Map



Street Address: 448, Olympic-ro, Songpa-gu, Seoul (zip: 138-749)

Inquiry Contacts: TEL: +82-2-410-2114 **FAX:** +82-2-410-2100~1

Subway Line No. 8 Mongchontoseong Station, Exit 1 / 530m straight ahead (about 7 minutes on foot)

Subway Line No. 2 Jamsillaru Station transferring to a bus heading for Cheonho-dong or 15 minutes on foot from the station

* Please be noted for the [Bus only lane surveillance camera] 300m to the Parktel driveway.

Details: <http://www.parktel.co.kr/english/contents/etc/traffic20.asp>

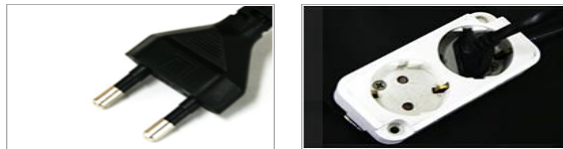
Other Tips

* **Weather:** The hot months of summer last from June to early September in Korea. Half of the annual rainfall occurs during the monsoon season from late June to early July. Mid-July through mid-August is the hottest period and the most popular time for Koreans to go on vacation.

* **Insurance:** Please make sure that you have adequate travel insurance before leaving your home country. Remember that travel insurance costs just a few dollars, but it could save thousands if things go wrong.

* **Local Currency:** Name(Won) / Code(KRW) / Symbol(₩) / 1USD= [1,155KRW](#)

* **Electrical Plugs:** 220V 60Hz



* **Time Zones:** Seoul, Tokyo (GMT+9) / No day light savings time

* **Country Dialing Code:**

- From out of Country: +82(Country Code)-2(Area Code)-725-3031
- From within Korea: 02(Area Code)-725-3031

* **Korea Travel Phone 1330**

Wherever you are, Korea Travel Phone will help with all your travel needs. Simply dial 1330 from either your cell phone or public telephone to have all your travel questions answered. 1330 is a travel information phone service provided exclusively for foreign tourists traveling throughout Korea. A friendly multilingual operator (English, Japanese and Chinese) is available to assist with any information you need 24hours a day. Also linked to the Emergency Phone 119, it provides foreign tourists with an emergency language translation service. If you get in trouble in Korea, simply dial 1330 so that you can get the help you need as soon as possible without time-consuming language barriers.