

OneDollarGlasses – Lentes al instante



Our Communities
Giving back
& building bridges

National HI Association

HI-Bolivia

Hostels

All HI-Bolivia Hostels

SDG Contribution

<p>1 NO POVERTY</p>	<p>3 GOOD HEALTH AND WELL-BEING</p>	<p>4 QUALITY EDUCATION</p>
<p>5 GENDER EQUALITY</p>	<p>8 DECENT WORK AND ECONOMIC GROWTH</p>	<p>10 REDUCED INEQUALITIES</p>

Summary

Worldwide, more than 150 million people would need a pair of glasses, but cannot afford it. They cannot learn, cannot work and cannot provide for their families. A solution: The **OneDollarGlasses**.

They consist of a lightweight, flexible spring steel frame and prefab lenses and can be locally manufactured in Bolivia with simple bending machines. During eye-test campaigns, HI-Bolivia volunteers staying at the different HI Hostels help those in need of assistance.

Objectives

In Bolivia, a big number of school kids and poor rural people have never ever visited an eye-doctor, nor have they checked their vision. More than 250.000 persons would need glasses to finally see better during their education, later during their jobs and enjoying third age.

Economic

Supporting the local community

Social

New life opportunities
Social help

Environmental

Awareness



Methodology

Despite successful efforts to fight poverty, the Andean State remains one of the poorest countries in South America. According to the National Statistical Institute (INE, 2011) 61% of the rural population lives in poverty. Bolivia has an area three times the size of Germany and stretching from the high mountains of the Andes to the east-Bolivian mountain range, down to the tropical and hot lowland with savannah and rainforest areas. 85% of the country's total goods and passenger traffic are handled by the two-thirds non-consolidated road networks in Bolivia.

The indigenous rural population is therefore often denied access to medical care. The Campaign "Lentes al Instante" brings the OneDollarGlasses into schools and social institutions from the subtropical lowlands around Santa Cruz to the Brazilian border.



This is a program running in developing countries only, if you wish to start such an initiative in your country:

- get in contact with a national partner in optics or eye-doctor
- get in contact with local schools and health authorities
- carry eye-test campaigns outreaching to poor people located in remote areas

What equipment is needed to run such a project?

- set up a production site for frames
- get in contact with a national partner in optics or eye-doctor
- contact local Red Cross health stations and partner for mutual support
- posters and tools to be distributed in the outskirts of the cities and remote rural areas

HI-Bolivia offered to start cooperation with VER BEM in Brazil and Mexico



Technical details

Duration of the project: 3 years

Frequency: Monthly

Reach: Local/ Regional/ National

Target audience: HI Members/ Guests/ General Public/ Staff/ Children

Estimation of total number of participants per year:

- Guests: 12
- Staff: 5
- Community groups: 30
- External partners: 3
- General public: 12.000

Partners:

- ISSEM - Techn. Institute for Opticians - Santa Cruz
- Cruz Roja: Red Cross - Sucre
- Health Departments of Santa Cruz - Sucre
- Rotary Club of Oruro

Estimated cost of the project:

- Overall cost: 200'000 US \$
- Per participant: 10 US \$

How is your activity funded?

- % by the NA: 10%
- % by external partners: 90%
- % by the participants: 10%

Human Resources - How many people are required to organise the activity?

- Number of staff members: 3
- Number of volunteers: 3

Human Resources - How many people are required to run the activity?

- Number of staff members: 5
- Number of volunteers: 12

Communication plan to find participants:

- NA e-Newsletter
- Press release
- Partners
- Web page
- Email to members
- Social media
- Hostel staff promoting among guests

Risks: Approval/Cooperation with Optical-Health authorities is needed

Would like to know more about this initiative?

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Read more about HI-Bolivia [here](#)
Read more about the social projects at HI Bolivia [here](#)

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