

# World Youth Rally 2017 – Youth Responsibility for SDGs



## Our Communities

Giving back  
& building bridges



## Summary

The World Youth Rally is an annual event hosted by Hostelling International KOREA, which is led primarily by Korean college students. This event creates a learning platform for the participants, from all over the world, to learn about the Korean culture and to come up with ways to protect our environment through teamwork and collaboration. The event invites approximately 200 hostellers from various countries and lasts for four nights and five days.

## Objectives:

### 1. Delivering three messages that young people, known as hostellers, should know in the present age, as a future leader:

- As Youth, we have a responsibility for the planet.
- Importance of traditional culture developed by ancestors.
- Even if we are different, we can be one by being friends.

### 2. Educating Hostellers about the Philosophy of Hostelling International

### 3. Introducing Korean Culture to hostellers in other countries

## National HI Association

## Korea Youth Hostel Association

## Hostels

## Parktel Youth Hostel

## SDG Contribution



## Our Mission

Educate our future generations that they have a responsibility to protect and preserve our planet.

## Hidden Purpose

1. Supporting sustainable youth relations: When everyone becomes friends, peace comes
2. System that students learn while planning: Educational objectives
3. An attempt to make Korean students' vision global: The process from developing to developed countries

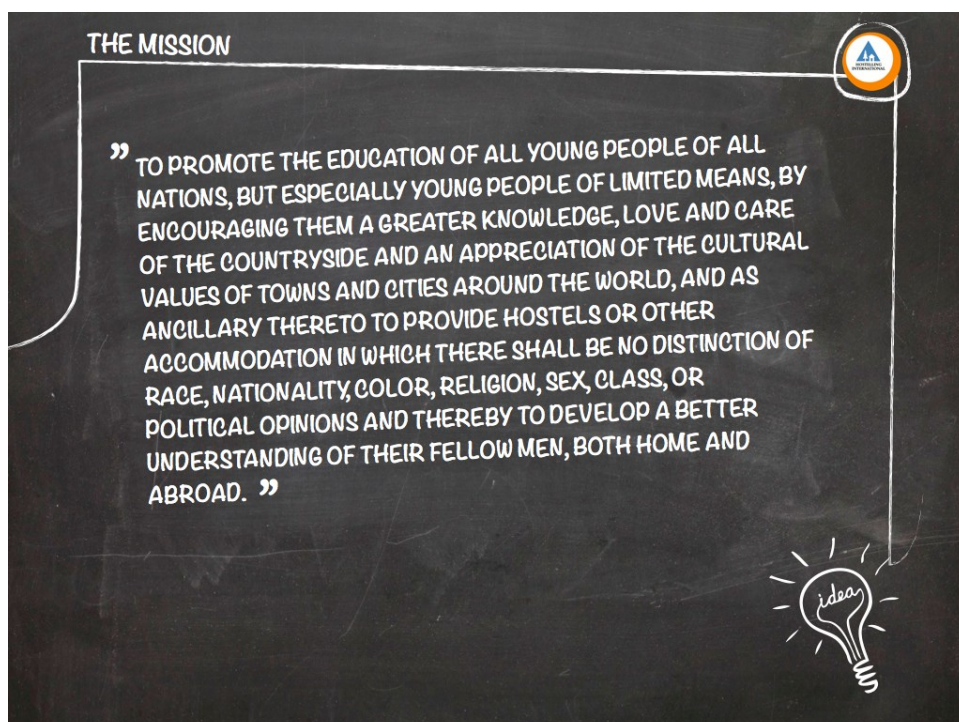
## Why we must educate our future generations?

There are many unsolved problems that our earth faces due to pollution and destruction caused by humans. Finding ways to protect and preserve our environment can be a very difficult and complex problem to solve but the situation will worsen if nothing is done. We must teach our future generations about this growing problem, let them be aware of the current situation, and teach them the urgency and necessity to come up with ways to protect our planet. Our future generations will have a stronger impact and ability to protect our planet due to the development of research and technology. We must work as a whole because this is a global problem that must be dealt with together in order to sustain our efforts in protecting and making our planet a better place to live.

## How to educate our future Generations?

Hostelling activities provided by the world-renowned non-profit organization Hostelling International (HI) has the best conditions in educating young students, who will play a large role in shaping and changing our society/world in the near future.

### Hostelling International(HI)'s Core Mission is:



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### **Economic**

Supporting the local community

HI Mission

### **Social**

People development

Non-formal education

Cultural awareness

### **Environmental**

Sustainable Development Goals (SDGs)

Environmental awareness

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**Would you like to know more about this initiative?**

**Contact: Sejong Park, Project Manager**

**Email: [kyha@kyha.or.kr](mailto:kyha@kyha.or.kr)**

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**Read more about HI Korea [here](#)**

**Read more about the World Youth Rally [here](#)**

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**See the [2017 WYR Invitation Photos](#)**

**Watch the World Youth Rally [2016 Video Report](#)**

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**Read more about the World Youth Rally in the**  
**[2017 Invitation and Program](#)**  
**[Information file](#)**



KF 한국국제교류재단 민간외교우수단체 지원사업

The 42<sup>nd</sup>

2017.07.19 - 07.23

# World Youth Rally 2017

in Seoul, KOREA

## Venue

\* Seoul Olympic  
Parktel Youth Hostel

## Participant

\* Total 180 Youth  
Foreigner 90 Korean 90

## Subject

\* Youth Responsibility for SDGs

**SUSTAINABLE  
DEVELOPMENT  
GOALS**

주최  
주관



**Hostelling International**  
Korea Youth Hostel Association

후원

KOREA  
FOUNDATION



Lee International  
IP & LAW GROUP

KSPO  
국민체육진흥공단

서울올림픽파크텔  
Seoul Olympic Parktel

POONGSAN

MOM'S TOUCH  
CHILDREN'S NURSERY

너를가치  
THE 1st & 2nd FLOOR

\* Changdeokgung Palace

Apply : <http://www.kyha.or.kr>



*Sustainable Tourism through Hostelling*

## ■ The World Youth Rally: Program

1. Delivering three messages that young people, known as hosteller, should know in the present age, as a future leader

### Planet



As a Youth, we have a responsibility to do for the planet.

- a. Youth Forum
- b. Youth Life Plan

### Culture



Importance of traditional culture developed by ancestors.

- c. Cultural Performance
- d. Cultural Night

### Friend

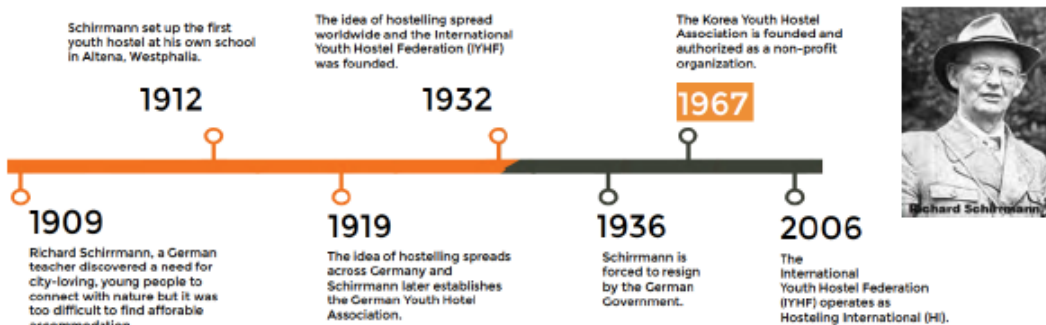


Even if we are different, we can be one by being a friend

- e. Flash Mob
- f. Gift Exchange

2. Educating Hostellers about the Philosophy of Hostelling International

#### g. Dormitory Talk



3. Introducing Korean Culture to hostellers in other countries - h. Team Tour



## Program Details

**For Planet:** As a Youth, we have a responsibility to do for the planet.

### a. Youth Forum



Hostellers have diverse ideas about a topic due to the fact that they come from various countries all over the world. They are raised and cultured into individuals from different environments that shape their minds and thoughts in different ways. By talking and working with participants from various countries, one's mind can also grow and expand. The participants can learn from each other and through collaboration they can come up with ideas that are innovative and creative. Through the World Youth Rally, participants can learn from Forums and listen to the stories of the participants as they travel together.

### b. Youth Life Plan



The growth potential in our youth is unpredictable. After the forum, pre-trained team leaders will prepare a program for the participants to generate and discuss life plans/goals for themselves and for the well-being of our planet. The process of writing and expressing life plans will inspire each other to think about what we can do for our future and for our planet. Hostellers with well-organized life plans will have the opportunity to present their plan to others, which can help build confidence levels and presentation skills in these individuals.

## Program Details

**For Culture:** Importance of traditional culture developed by ancestors.

### c. Cultural Performance



Cultural diversity can be further explored and learned through the music and traditional dance performances prepared by each country. This is a fun and easy way to be exposed to the uniqueness of each culture. Each country participating in the World Youth Rally prepares a performance that represents their culture and traditions passed on by ancestors. This is a night where they can represent their country's traditional culture with pride.

### d. Cultural Night



Cultural night is held on the last day of the World Youth Rally. Trying on traditional clothing from various countries is another fun activity which allows the participants to learn about each other's culture and traditions. The team leaders divide the participants into groups. Each group is then assigned a country so that they can try on the traditional clothing brought by the corresponding country. With this event the participants can learn to respect and accept the diverse cultures from all over the world. They can also take many memorable photos so that they can later look back and remember the good experiences they had during the World Youth Rally.

## Program Details

**For Friend:** Even if we are different, we can be one by being a friend.

### e. Flash Mob



We come from different cultural backgrounds and may look different from each other, but we can be one by becoming good friends and collaborating with one another. Flash Mob is a good performance based activity where the participants come up with dance moves that everyone can participate in. They then film a short video clip in front of a public place with the performance they come up with together. They are scattered in the beginning, come together for the performance, and go back to what they were doing right before the performance. The process teaches the participants how to work together to create an overall wonderful performance.

### f. Gift exchange



Participants prepare small gifts to give to their team members on the last day of the Rally. They are also given time to write farewell letters to pass on to one another. Most promise to write letters to each other or to meet again one day after the Rally. With our advance social networking, communication through SNS occurs naturally and frequently. We truly believe that peace can come with communication and becoming friends with one another.

## Program Details

**For Hostelling:** Educating Hosteller about the philosophy of Hostelling International

### g. Dormitory Talk



Discussions in the dormitory is a core activity of Hostelling. Before the participants go to bed, the hostellers take a moment to share what they were thankful for that day. For example, thank you for the air we breathe, thank you for rules and regulations that keep us safe, and thank you for the new friends I have met during this Rally. With this activity, the participants can share each other's thoughts and feelings that they had throughout the day and can reflect on the past and plan for the future.

**For Korea:** Introducing Korean Language, Culture, Food to hostellers in other countries

### h. Team Tour



The main purpose of the team tours is to teach and expose the foreign participants to the Korean culture by visiting historical sights. The team leaders prepare the tours by researching and visiting the sights beforehand. They learn about the historical sights so that they can better explain to the foreign participants about our history and culture. When touring as a team, there can be conflicting opinions. Well-trained Korean Hostellers will try to guide their group in the best way possible. The leaders will also try their best to provide as much information as possible so that the foreign participants can understand and learn much about the Korean culture.